

Proposal for Project Management Support

Game Development · XR · VFX · Metaverse Production
Multilingual and Technical PM for international teams,
providing partner matching and seamless collaboration.

BIG BANG LLC



www.bigbang-studio.com/en

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01 Common Challenges in Multinational Teams

Risks and Characteristics of Multinational Project Teams

What Are Common Team Structures in Japan?



Pattern A | Foreign-Managed International Teams

- **Structure:** Foreign CEO or leadership, with mostly non-Japanese staff
- **Language:** English is primary; Japanese support is limited or supplemental
- **Key Challenges:**
 - Gaps in local market expectations and feedback standards
 - High burden in communication and coordination with Japanese clients



Pattern B | Japanese-Managed Multinational Teams

- **Structure:** Japanese management with a mix of local Japanese and foreign staff
- **Language:** Primarily Japanese, with limited English use
- **Key Challenges:**
 - Gaps in understanding due to speed and quality expectations
 - Miscommunication leading to project delays and stress

02 BIG BANG's Approach

Cross-cultural project support by multilingual and technical PMs

Full-Cycle Support for Multinational Teams

1. Multilingual Project Management by Technical PMs

- Production-experienced PMs adjust business practices and workflow granularity across language and cultural gaps — minimizing friction.

2. Upstream Planning Support (Specs & Structure)

- We organize specs and diagrams into multilingual documentation to reduce misalignment and rework from the start.

3. On-Site Progress & Delivery Management

- We monitor schedules and workloads to detect delivery risks early, assisting with checks and light QA before handoff.

4. Partner Matching & Collaboration Support

- We help select the right production partners and coordinate translation, communication, and quality control during execution.

This is a typical support model. We tailor our structure based on each project's scale and team composition.

How BIG BANG Supports Production (Diagrams A & B)

Diagram A | Outsourcing Management Model

BIG BANG manages outsourcing end-to-end — from vendor selection to final delivery.

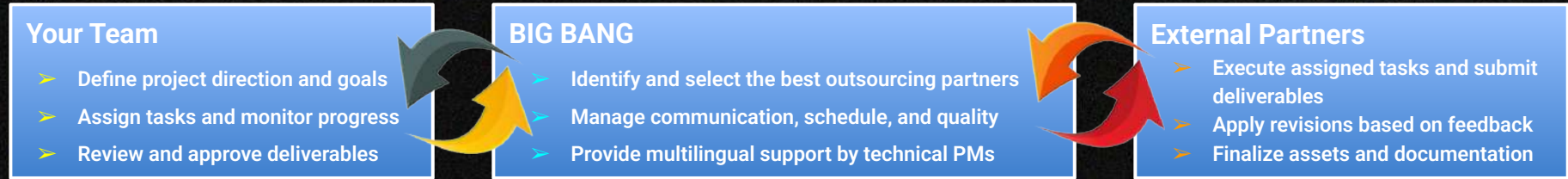
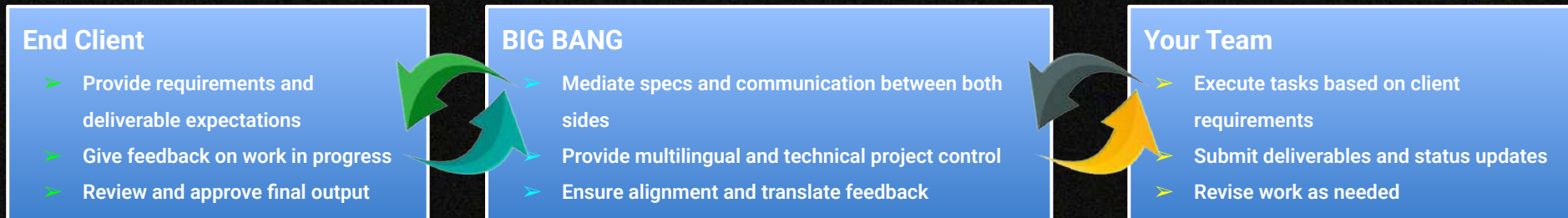


Diagram B | Client-Facing Mediation Model

BIG BANG bridges you and the client — managing specs, communication, and progress.



How BIG BANG Supports Production (Diagrams C)

Diagram C | In-House Production Model

All production is handled internally by your team. BIG BANG supports quality assurance and progress control.



03 Case Studies

Support-Driven Success Stories and Process Improvements

Challenges and Support Outcomes for Two Clients



A | Outsourcing Management Model

- **Company Profile:** A Japanese firm with a multinational team, led by a foreign CEO
- **Challenges:** Misalignment in feedback depth and task progress expectations with the client
- **Approach:** Bilingual meetings, technical PM-led spec clarification, visualized WIP tracking, and multilingual documentation
- **Outcome:** Fewer revisions, better schedule adherence, and ongoing project renewals



B | Client-Facing Mediation Model

- **Company Profile:** A domestic production studio acting as a bridge between the client and external teams (with international staff)
- **Challenges:** Vague requirements and miscommunication at handoff, increased management burden
- **Approach:** Organized client feedback, adjusted document granularity, and built a unified review process leveraging production knowledge
- **Outcome:** Reduced miscommunication, stable progress, and improved quality consistency

04 Service Plans

Flexible support options tailored to your team's needs

Light Plan



Ideal for:

- Small teams starting small or facing communication gaps within bilingual/multinational setups.



Support Includes:

- Weekly MTG attendance (bilingual)
- Interpretation (JP↔EN), shared meeting notes
- Clarifying key instructions and reporting contents
- Basic support for Slack / Notion workflows
- Simple SOP (Standard Operating Procedures) for team use



Excludes (can be discussed separately):

- Full specification reviews or technical design work
- Unity / UE / Maya production work
- Vendor coordination or external team management (can be arranged if necessary)



Estimated Monthly Cost:

- JPY ¥66,000/month (tax included) | Approx. USD \$460
- Approx. 5–8 hours/month (1–2 hrs/week)

Scope and workload adjustable based on consultation

Standard Plan



Ideal for:

- Teams with multilingual members facing communication gaps or inconsistent deliverables.



Support Includes (in addition to Light Plan):

- Visualized specifications (diagrams, JP↔EN translations)
- Feedback workflow setup and review template creation
- Naming conventions, folder structure, and delivery rule design
- Alignment support between directors and creators
- Pre-delivery data checks and feedback confirmation (upon request)
- File integrity and deliverable structure checks for quality assurance



Excludes (optional add-ons):

- Full project structure design, external delivery management, or direction of third-party vendors
- Production tasks using Unity / UE / Maya (available upon separate request)



Estimated Cost & Workload:

- JPY ¥220,000/month (tax included) | Approx. USD \$1,500
- Approx. 15–20 hours/month (3–5 hrs/week)

Scope and workload adjustable based on consultation

Premium Plan



Ideal for:

- Full PM support covering external coordination, requirements, and execution.



Support Includes (in addition to Standard Plan):

- Multi-vendor delivery schedule management
- Support for requirement clarification and workflow design
- Full-cycle feedback management and deliverable tracking
- Task diagrams, flow visualization, and resource optimization
- Final checks of deliverable quality and data consistency
- Cross-project timeline and workload balancing



Excludes (optional add-ons):

- Full project structure design, external delivery management, or direction of third-party vendors
- Production tasks using Unity / UE / Maya (available upon separate request)



Estimated Cost & Workload:

- JPY ¥360,000/month (tax included) | Approx. USD \$2,500
- Approx. 7–8 hours/week (typically 1 full day/week)

Scope and workload adjustable based on consultation

Additional Notes (Applies to All Plans)

➤ Engagement Style

- Primarily remote and spot-based (non-fixed or flexible schedule).
- Flexible support for off-hours and time zones via Slack, etc.
- On-site options can be discussed if necessary.

➤ Recommended Onboarding Flow

- Start with Light or Standard to align expectations.
- Gradual upgrade to Premium is available if deeper involvement is needed.

➤ Plan Scope & Limits

- All plans are project-based
 - Light: up to 3 projects
 - Standard/Premium: up to 2 projects
- Scalable combinations and extended PM support available upon request.

05 Process Overview

From free consultation to proposal — how we work

Free 30-Minute Consultation



Book a Free 30-Minute Consultation

Let's start with a casual conversation about your current structure and challenges. We'll help clarify the issues and suggest the most suitable plan.



Common Concerns

- Worried about communication with international teams
- Trouble managing clients or vendors in Japan
- Need higher quality for Japanese documents and feedback
- Want to streamline specifications and task definitions



info@bigbang-studio.com



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06 Company Overview

Introducing BIG BANG LLC

Company Information

Company Name: BIG BANG LLC

Address: Daimaru Building 3F, 1-6-3 Sakuradai, Nerima-ku, Tokyo, Japan

Services

- Project management and development support
 - Creative production and quality control
 - Overseas expansion and global marketing
 - Emerging tech integration & business model development
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CEO: Yosuke Iwasaki

Established: June 15, 2018

Banks: Mizuho Bank, Sugamo Shinkin Bank

Tax Advisor: Inui Tax Accountant Office

Legal Advisor: Civic Administrative Scrivener